



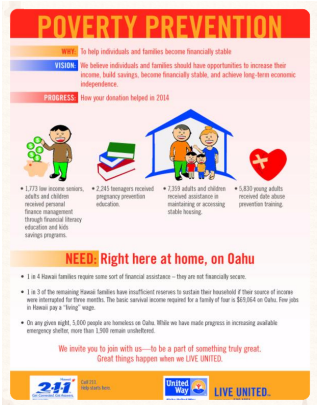
Aloha United Way News & Updates

In this installment of Aloha United Way's (AUW) quarterly e-newsletter we'll touch on our impact area spotlight; our new funding opportunity, Active Aging; and recap past events.

Impact Area Spotlight: Poverty Prevention

At Aloha United Way we believe financial stability is key to improving our community for the better. Our vision is to provide individuals and families with the tools to increase their opportunity to build income and savings to reach financial stability and achieve economic independence.

We strive to ensure that low-income, hard-working families have the tools and knowledge to attain their financial goals. [Click](#) the infographic to the right to further understand our impact, and to learn more click the button below.



[Learn More](#)

Campaign Kick-Off Recap

Last month at AUW we geared up for our General campaign which supports hundreds of nonprofit organizations. To kickoff the event, AUW rallied at Tamarind Park bright and early. Participants waved signs and cheered as morning commuters drove by raising awareness and encouraging them to give.



The Annual Campaign receives support from over 1,400 companies and organizations every year. These businesses and organizations participate in workplace campaigns that help raise funds for hundreds of nonprofit organizations here in Hawaii.

We had 535 volunteers representing nonprofit organizations, businesses, and labor community from across the island that joined us this year!

AUW was also joined by 2015 Campaign Chair, Thomas Kiyabu of UPS Hawaii.



Volunteers enjoyed sign-waving, live music, dancing, coffee and delicious treats. If you are interested in participating at next year's kickoff event, please visit www.auw.org for more info.



Active Aging

Hawaii has the largest percentage of aging population per capita growing over the past 10 years by 72.2%. At a time when the number of older adults is increasing, we are concerned about the wellbeing of our kupuna. AUW will be investing **\$1.5 million** to fund programs that improve the quality of life for our seniors, their confidence and ability to live independently for as long as possible. For more information on this initiative click the button below.

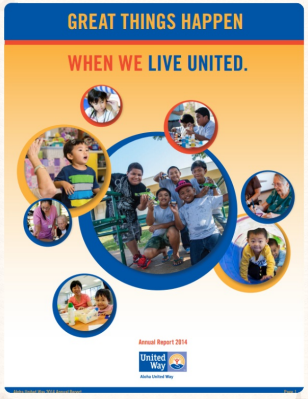
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Society of Young Leaders

The Society of Young Leaders (SYL) have been very busy this summer! In June, members met up at the Pouhala marsh to fight invasive plant life for the Hawaii Nature Center as a community service project. SYL also began collecting donations for their annual School Supply Drive for local keiki. This year's drive yielded a combined total of **625** backpacks and school supply kits. SYL is an AUW affinity group of young professionals who are passionate about giving back to their community. The society mixes fun volunteering opportunities and networking events that give our members an inclusive arena to meet like-minded young professionals. For more information or to become a member please visit: www.auwsyl.org or click the button below.



Learn More



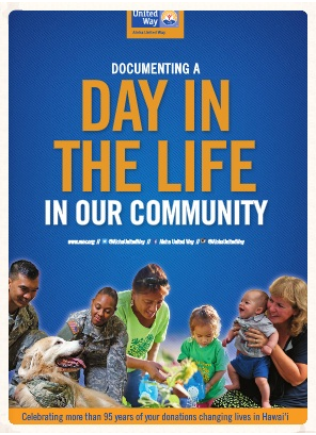
Annual Report

We would like to share our 2014 Aloha United Way Annual Report with you. Please feel free to view the information by clicking the image to the left or click the button below to find more information on our website. Thank you for your contribution and for the impact you are making in our community.

Learn More

Day In The Life: In Our Community

Our Day in the Life publication is available online now. The publication vividly depicts the many agencies our donors help to support, providing a snapshot of the impact these agencies are making. Click the image to the right to view the publication or the button below.



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